

Tradition proudly sponsored the Justin Rose Tradition Charity Golf Day, which raised over £175,000 in aid of Cancer Research UK

Justin Rose finished 13th at The 2009 Open Championship at Turnberry yesterday. During his preparation for The Open he made time in his busy schedule to host the first Justin Rose Tradition Charity Golf Day. The event raised over £175,000 for Cancer Research UK, the world's leading charity dedicated to cancer research.

The inaugural Charity Day took place on Wednesday 8th July at the prestigious Stoke Park Club. 80 golfers gathered to take part in a celebrity Pro-Am, with captains such as Tim Henman, Jodie Kidd, Matt Dawson and Bruce Forsyth CBE, all leading their teams into battle on the golf course. Following the golf, over 120 guests enjoyed the evening entertainment in a glamorous marquee on the lawns of Stoke Park where auctioneer Jonny Gould brilliantly persuaded bidders to continually increase their bids for the 'money can't buy' prizes. Justin has wanted to organise this event for some time and was delighted to see so many friends, family and supporters coming together for the occasion.

Tradition has been a proud supporter of Justin Rose for several years and has been honoured to work alongside him on some of his projects.

For another project, Tradition pledged to offset all carbon emissions generated by Justin and his team's professional travel for 2008. Carbon emissions are offset by purchasing CERs (Certified Emissions Reductions) from a specifically sourced project in Stutterheim, near East London, Eastern Cape, South Africa, which Justin visited in December 2008.

Bruce Collins, Deputy Chairman, Tradition, says,
"We are delighted that Justin played well at The Open this year and would like to congratulate him on his performance. We are extremely pleased to support his ongoing commitments to crucial issues such as cancer research and the environment. We will continue to closely follow his progress and his projects and wish him every success for his future tournaments".

There are pictures of The Justin Rose Tradition Charity Golf Day available on request, please contact Regina Malzburg, Head of Marketing & Communications, on +44 (0)7961118688.

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About Tradition

Tradition is one of the world's largest interdealer brokers in over-the-counter financial and commodity related products. Represented in 27 countries, Tradition employs 2,450 people globally. Tradition is owned by Compagnie Financière Tradition (CFT) and listed on the Swiss stock exchange.

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